



Sustainable  
Queenstown

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# IMPACT REPORT

## FY24



Sustainable  
Queenstown

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# VISION:

**BE A GO-TO  
SUSTAINABLE HEART IN  
THE QUEENSTOWN  
LAKES WHICH  
CELEBRATES, ACTIVATES  
AND EDUCATES OUR  
COMMUNITY EVERY DAY.**

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# INTRODUCTION

Small team, big impact!

We are a collaboration of locals and, together, we connect and activate our community every single day. We're champions of better choices.

This year has seen a hive of activity through events, workshops, single use waste reduction, new website building and a whole heap of collaboration.

The following pages highlight the big impact we've had and the people who have made it possible.

## Need a reminder of our three core initiatives?

Green Drinks is our monthly event series. Running for over 5 years, we host speakers, workshops, outdoor excursions, films and social get-togethers that bring people, ideas and knowledge together over a drink each month!

Imagine an event without disposable food cartons and cups filling the bins. Say hello to DISHrupt - disrupting our dependency on disposables. Since 2018, DISHrupt has kept over 90,000 disposables out of landfill by providing reusable dishes!

ResOURceful Communities is our collaborative programme with Wastebusters - bringing the Repair Revolution, Slow Fashion Month, Low Waste Living Workshops and Plastic Free July activities to Queenstown. This annual programme of events celebrates slowing down, reusing and working together.

# THE TEAM

Lana Cruickshank  
Chair



Micaela McLeod  
Trustee



Scott Kennedy  
ResOURceful Communities &  
Green Drinks Contractor



Jess Larmont  
Executive Officer



Lucy Deuble  
Trustee



Nicole Walton  
Treasurer



## Not Pictured

Maggie Jackson  
Trustee

Kirsty Miles  
ResOURceful Communities  
contractor

# 350

## NEW & RETURNING GREEN DRINKS ATTENDEES

From a Bob's Cove walk and learning with Southern Lakes Sanctuary, to our KiwiHarvest rescue dinner at Millbrook, a gear swap at Patagonia that rehomed 150 items, and talking all things sustainable food with Michael Sly & Nadia Lim at Skyline, our FY24 Green Drinks programme of 10 events was varied and valuable.

Each attendee is a member of our local community who takes their Green Drinks learnings and connections out into their own circles. It's the ripple effect of impact that goes beyond one evening, and out to businesses, organisations and individuals in our region.



# 420

RESOURCEFUL  
COMMUNITIES  
ATTENDEES

4 Repair Revolution Events, saving 152 items from landfill through successful repair!

2 Low Waste Living Workshops, educating 40 people on low waste cooking, cleaning and consuming!

1 Slow Fashion Show, showcasing 2nd hand fashion on the runway and through our mini market to 90+ people!

1 Disco Decoration Workshop, upcycling CDs to make party decorations to avoid buying plastic ones!

250 reusable produce bags made & distributed at New World Queenstown!



# 20

EVENTS  
DISHRUPTED

# 38,700

 single use serveware items saved!

\*that's more than double what we saved in FY23!

Our biggest DISHrupted events were LUMA, Siddharthas Intent, Lake Hayes A&P Show.

We DISHrupted the FY24 Remarkables Markets season.





# NEW

## WEBSITE & BRAND!

Funding from QLDC's Climate Action team allowed us to revamp our brand and website, giving us a more effective platform to share resources, celebrate sustainability in our district, and promote our events.



## INSPIRING SUSTAINABLE CHOICES, DAILY.

Together we connect and activate our community every single day. We're champions of better choices. We draw inspiration from our place and drive efforts in Transport, Waste and Biodiversity.

## ACTIVATORS

We are here to activate positive social and environmental change.

Independent and not-for-profit, we challenge the status quo. We were proudly formed in 2018 to identify opportunities to activate, celebrate and our inspire our community every single day.

[MEET THE TEAM](#)



“Fun event, we need this more in town!”

“The KiwiHarvest rescue dinner was a great evening for a great cause! The food was divine.”

“Thank you for all the speakers for sharing your knowledge and experiences!”

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# FEEL THE LOVE

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“The event was so wholesome, I appreciated the stories behind the clothes as they added a lot of depth and value to the show itself.”

“Good people, good wine, good practices, good learning. Thanks for a fun evening!”

# COLLABORATIONS + SPONSORS

We can only achieve greatness when we work with others. This year we have collaborated with many local and national people, organisations and businesses including:

- The Lightfoot Initiative
- Whakatipu Wildlife Trust
- Kiwi Park
- Smiths
- Wastebusters
- WAO Aotearoa
- Lone Star
- Rewiring Aotearoa (Mike Casey)
- Cherry Corp
- Southern Lakes Sanctuary
- Ministry for Primary Industries
- Altitude Brewery
- Bike Wānaka
- Sudima Hotel
- Burn Cottage
- VALLI Wine
- Carrick
- Michael Sly
- Nadia Lim
- Gantley's Tavern
- Skyline
- Destination Queenstown
- Millbrook
- KiwiHarvest
- Queenstown Multicultural Festival
- RealNZ
- Lake Hayes A&P Show
- Arrowtown Autumn Festival
- SUCFree Wānaka
- Salvation Army
- Queenstown Lakes District Council
- Southern Lakes Sanctuary
- AJ Hackett
- Canyon Brewing
- Patagonia (clothing, not ice cream!)
- Happiness House
- Remarkables Market
- LUMA

9

Different venues for  
Green Drinks

50+

Organisations & businesses  
collaborated with

Queenstown Lakes District Council's Zero Waste District Programme funds our ResOURceful Communities work, managed by Wastebusters, and was a sponsor for our KiwiHarvest Green Drinks rescue dinner.

And we received generous donations from:

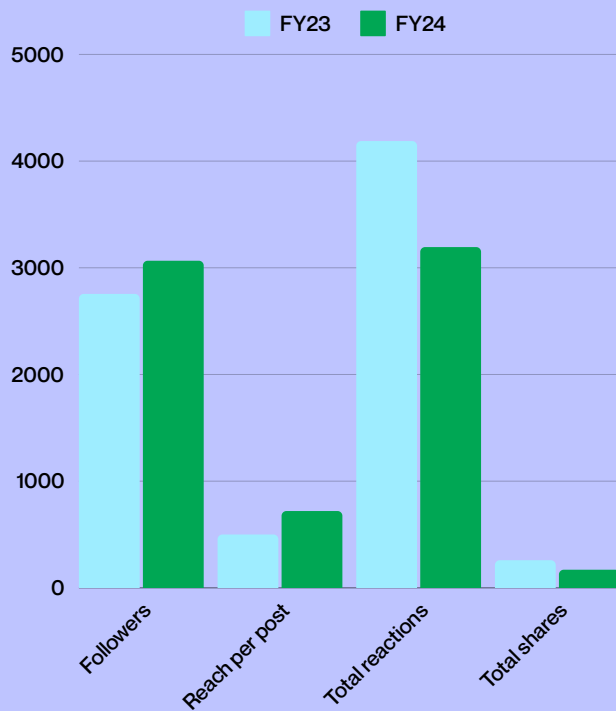
- Te Hau Toka for our Biketober Green Drinks
- Prendos NZ Ltd and Respond Architects for operational costs

Our key Fujifilm sponsorship came to an end in FY24.

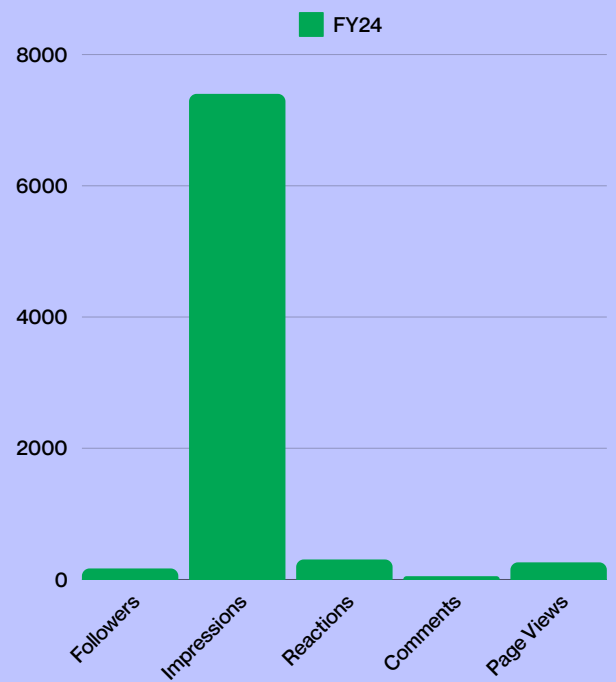
# OUR REACH

## SOCIAL MEDIA

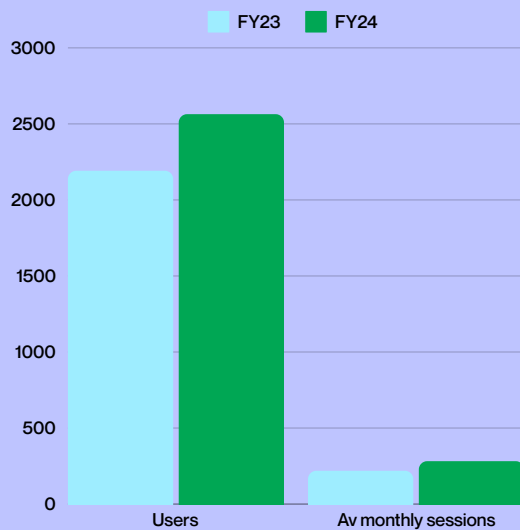
FACEBOOK (primary social media channel)



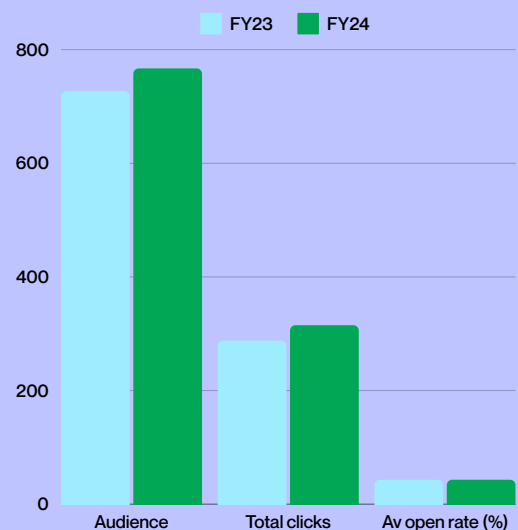
LINKEDIN (secondary social media channel - first year)



## WEBSITE



## MAILING LIST



# FY25 - WHAT'S TO COME?

2025 is all about amplification!

Our team will be growing with the recruitment of more trustees to join the board, and two new contractors to a) project manage DISHrupt, Green Drinks and SUCfree, and b) manage the DISHrupt and SUCfree operations.

These new contractor roles will allow us to grow our operations and impact in reducing single-use items in Queenstown Lakes, while better understanding how to make our initiatives more financially self-sufficient.

We will be engaging with more businesses in our district to reduce the dependence on disposables and increase awareness of DISHrupt and SUCfree as more sustainable options.

Onboarding new trustees brings fresh perspective and experience to support the strategic direction of Sustainable Queenstown. Having more people around the board table will allow us to further three more projects; a) awareness and b) funding - solidifying a sponsorship and grants approach to take us through the year and beyond, and c) a more regular volunteer programme - bringing more enthusiastic locals into the fold to support and widen our initiatives.

# ACKNOWLEDGEMENTS

Thank you to our sponsors, collaborators, friends & champions.

Special mention to:

- Neha Gosalia, for expertly heading up ResOURceful Communities
- Nicole Walton, our fabulous volunteer treasurer
- Kath Buttar & Sophie Mander from QLDC Waste Minimisation
- Megan Glenn for heading up the DISHrupt LUMA operation
- Sophie Ward & the team at Wastebusters
- Babu Blatt & the team at WAO
- Chris Dickson & the team at Smiths Craft Beer House
- Sofi Cinque from Earthic & Chunky
- Daniel Jones from Be Found Online

Thank you to our epic board members who have left in the past year:

- James Cummins
- Peter Harris
- Portia Thompson
- Izzy Prosser
- Arthur Lee

And to our current board of trustees for all the hours and passion they put into the cause voluntarily.

**WE THANK YOU**  
**FOR YOUR CONTINUED**  
**SUPPORT OF OUR PROJECTS**



# Sustainable Queenstown



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